

Pictures: Robert Davis CHrd20120111-003_C



BUSINESS BRIEFING: Sam Christie, Will Perry and Alan Kaitto, with pupils Alex Carter, Sarah Norsworthy, Jenisha Ajit, David Pinco and Duncan Harris. Right: the session helped pupils with a school project

International company shares business skills with school's economics pupils

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AN international company gave students food for thought by broadening their horizons.

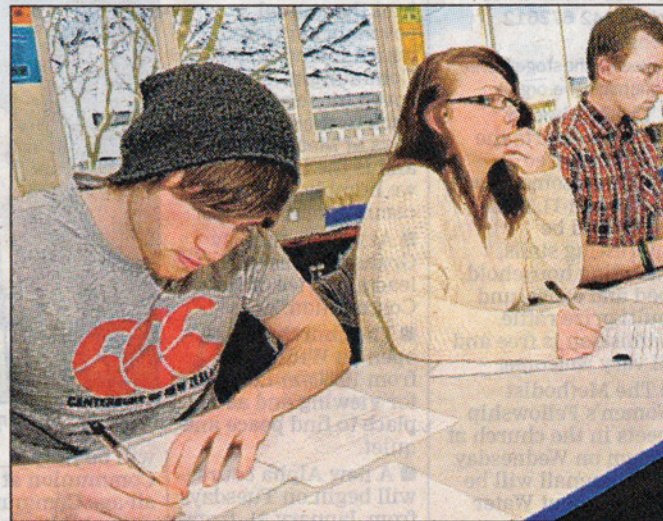
Bishop's Cleeve-based PKL Group, which has worked in countries around the world supplying portable kitchens to big sporting events, music festivals, disaster areas and war zones, leant their expertise to A-Level business students at Cleeve School.

The company discussed everything from human resources policy and employment laws in Europe to marketing and finance issues when they dropped in this week.

It was organised to help pupils write a business report for a fictional UK supermarket looking to move into Europe.

Matt Prior, head of business and economics at Cleeve School, said: "It was amazing to have such senior members of the PKL team come in to talk to our students.

"They had obviously prepared beforehand and we are really grateful they gave their time to help the students with



their project." Sam Christie, PKL marketing executive, said: "We were delighted to be able to help some of the pupils at Cleeve School. We're proud to be a Gloucestershire business and really enjoyed the chance to give back to the community we live

and work in. The pupils were engaging and asked a lot of relevant questions.

"We wish them the best of luck with their project."

For more details about PKL visit www.pkl.co.uk or call 0845 840 4242.